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| McDonald's seeks a highly motivated and effective lawyer to join its Marketing / Intellectual Property Practice Group in its worldwide headquarters in Oak Brook, Illinois. A background in food law and/or advertising law is preferred. Lawyer must be able to: Research and advise clients regarding food regulatory matters and advertising, including FDA, USDA, FTC and international requirements.Review advertising and promotion materials for compliance with applicable laws and brand requirements.Advise clients on supply chain and food quality systems and policies.Advise clients regarding menu labeling and nutrition information disclosures.Analyze advertising substantiation issues.Negotiate and draft licensing, sponsorship, promotion, confidentiality, talent and advertising agency agreements. Counsel national and global marketing teams regarding a wide array of marketing, licensing and promotion matters. Partner with public relations/communications teams on press releases and consumer communications.

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| Requirements:JD3-5 years of experience in-house, in private practice or with federal government, with preference for candidates who have experience in the above practice areas.Science and/or nutrition background would be helpful.Strong client relationship and negotiation skills a must.Ability to participate effectively and constructively as a member of a team.Outstanding communications and leadership skills with proven success in building internal and external partnershipsAbility to be a strategic partner and trusted advisor for the business clients.Comfortable handling a wide variety of matters, including issues in new, unchartered territory Ability to work effectively with business and legal clients from many countries.Ability to effectively communicate with and influence clients at all levels of the organization, including senior management.Ability to establish proactive counseling relationships with company marketing and communication departments as well as other members of legal organization.Ability to find practical solutions to business challenges.Must exercise sound judgment, be able to work independently and efficiently under time pressures and deadlines in a fast-paced, demanding environment.Ability to influence and lead cross-functional teams.Must have strong project management skills and be professional, proactive, enthusiastic and flexible.Excellent academic credentials. |

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